



FOR IMMEDIATE RELEASE

TOM CHEZEM JOINS ENERDEL TO LEAD GLOBAL SALES & MARKETING

*Former IMMI Executive Brings In-Depth Sales & Customer Support Expertise
with more than 20 Years Experience in Commercial Transportation*

INDIANAPOLIS (November 13, 2012) – EnerDel, Inc., a leading manufacturer of advanced lithium-ion batteries and energy storage systems, today announced that Tom Chezem has joined the company to head its global sales and marketing efforts as the company expands its sales team to take advantage of opportunities in heavy-duty transportation and grid energy storage.

“We’re pleased that Tom has joined our team,” stated EnerDel CEO David Roberts. “He brings deep expertise in the transportation sector from his years with Daimler Buses and General Motors -- as well as strong international experience -- which will support our growth strategy in continuing to deliver high-quality energy storage solutions for on- and off-grid electrical, heavy-duty transportation and industrial applications.”

Tom joined EnerDel after serving as vice president of IMMI’s Center for Advanced Product Evaluation (CAPE), where he was responsible for growing the division into a profitable business unit. Prior to IMMI, Tom served as vice president of sales at Daimler Buses N.A. He also held a variety of sales and marketing positions at General Motors over his 16 years with the company, including 13 years at Allison Transmission. During his tenure at Allison, Tom served as director of Latin America sales and customer support for several years gaining invaluable international sales experience.

“It’s exciting to join a company that has such strong technology and products,” stated Tom Chezem, vice president, global sales and marketing, EnerDel. “EnerDel is really ahead of the curve versus its competitors when it comes to quality, technology and service. Once prospects understand what the company can deliver – including guaranteeing the residual value of our products -- we’re confident they will choose an EnerDel solution.”

About EnerDel

EnerDel, Inc. is a privately-held company headquartered in Indianapolis, Ind. It manufactures advanced, lithium-ion batteries and energy storage systems for electric utility, transportation and industrial applications. The company’s prismatic cell design and modular stacking architecture combine to provide customers with production-ready solutions that address their power and energy storage needs. For additional information, visit www.EnerDel.com.

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